



Estate Agents



DIGITAL SIGNAGE WINDOW DISPLAYS

Digital Office Systems

Embrace the new Digital Displays

In the past we have used static displays to promote the Properties and Details we wished to show in our window space.

The new Digital Displays offer High Brightness LCD and Rear Projection, and is a great way to offer flexible and Dynamic ways to promote details 24/7.

What would you feel would draw the most attention to your window display, a static row of photographs or a Dynamic Bright Display ?

Digital Displays and screen technology has allowed Estate Agents to promote a new and stimulating way to promote up-to-date property information.

The Dynamic way the property is displayed offers you the flexibility to show what you feel needs to be displayed in the format of your choice.

As you may be aware this proven technology has many advantages over Static Displays and for example :-

- Centrally controlled admin control.
- Eliminates expensive print and design.
- Completely eye catching to passing trade.
- Viewable from close up and afar.
- Can be updated within a central network or local machine.
- Simple unlimited carousels of property.

Where to start with your Digital Displays

Previous Display Display Systems offered to the Estate Agent Industry had many flaws and drawbacks, least of all being hugely expensive and incredible difficult to use, merge this together with the fact most were invisible in direct sunlight and these systems at most were only usable in the early evening.

Digital Office Systems have created a Sunlight Readable System that increases the definition and brightness of each LCD Screen when placed in a Shop front Window environment. This offers you the customer the comfort knowing this system will work in all daylight conditions.

What we offer !

- A range of LCD Sunlight Readable Screens from 10" - 60"
- The Brightest Rear Projection Screen and Projector Available
- Floor or Ceiling Mounted Solutions to suit your environment
- Integrated Signage Software to Carousel your property database
- Template Design to show exact details required
- Animation of appearing details
- Live RSS Feeds, with Sky News, Current Weather you choose the live feed
- Complete support packages or piece of mind

Is It Easy To Use ?

The Configuration -

Within the current Estate Agent Market Place there are two systems that we recommend for the you to show your property database.

The First :-

Our very own designed Property Carousel that we have written for many back end solutions and recommended by many database companies that include companies like Expert Agent.

This simple piece of software is simple point and click, choose the property criteria you wish to show, ie Number of rooms, price location etc, type in the RSS feed you require if in fact required, then click "Search". The software will interrogate your Database and when finished will simply say "Present"

At this point all data collected will show within the Screen System.

Should you loose your network Live Feed all Data downloaded will be resident on the Local machine and will not interrupt the window display.

The Second :-

A fully intergrated Digital Signage Server, this will allow a multitude of events to show on your Screen System at the same time.

Within the Display window your Property Carousel will be running with your designed background template, overlay this with a Movie, a Flash animation, Live News, and RSS feeds you then have a full Live Digital Signage Player customised for your agency.

The options are limitless and down to your imagination, its time to bring your window to LIFE.

Lets Get Started !

Contact Us:-

Digital Office Systems
1 Forest Road
Cherry Hinton
Cambridge
Cambs
CB1 9JA

Tel - 08707 65 55 65

www.DigitalOfficeSystems.co.uk

Get inspired, we can offer a complete turnkey solution that will change the way you present properties forever.

We look forward to discussing your need